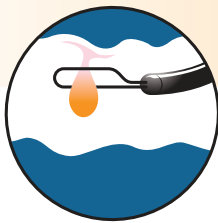


# THE VALUE OF COLONOSCOPY

## Colonoscopy: The Gold Standard



**The only screening that detects and prevents cancer<sup>1</sup>**

**The only test recommended for people with risk factors** such as personal history of polyps or cancer, family history of cancer, or inflammatory bowel disease.<sup>1</sup>



Reduces the incidence of cancer by

**89%**<sup>4</sup>

**The best test for finding precancerous polyps<sup>2,3</sup>**

Prevents colon cancer by **removing polyps before they can turn into cancer<sup>1</sup>**

## When Should I Start Screening?

The American Cancer Society and the U.S. Preventative Services Task Force recommend average-risk people start screening at age

**45**<sup>5,6</sup>\*

*\*Depending on family history, screening may be recommended at age 40 or younger*

## How Often is Colonoscopy Recommended?

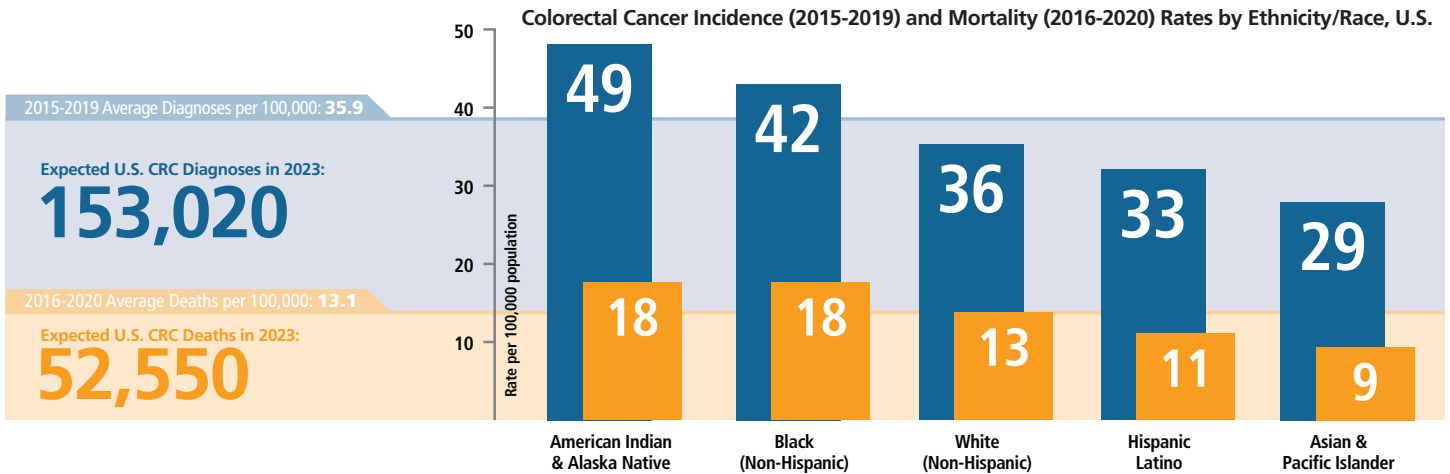
Colonoscopy is **the only test recommended at 10-year intervals** if no polyps are found

*Your gastroenterologist will recommend the interval of repeat colonoscopy based on findings during colonoscopy and surveillance guidelines*

**10**<sup>1</sup>  
YEARS

# COLORECTAL CANCER: AM I AT RISK?

## Colorectal Cancer (CRC) Disparities in the U.S.<sup>1</sup>



## Did You Know?



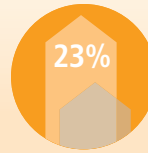
Disparities are driven by socioeconomic status and differences in access to early detection and treatment<sup>2</sup>



American Indians and Alaska Natives are the only groups for which CRC death rates are not declining<sup>2</sup>



Blacks and Hispanics are less likely to get prompt follow up after abnormal screening results and more likely to be diagnosed with late stage cancer<sup>2,3</sup>



CRC rates in Japanese men are 23% higher than in Non-Hispanic White men<sup>2</sup>

**When diagnosed at an early stage, survival rates are similar across all racial and ethnic groups<sup>3</sup>**

## What Should I Do?



Ask your primary care or GI physician about available CRC screening options<sup>4</sup>



Schedule a colonoscopy or stool-based screening test at age 45<sup>5</sup>